

# Not Just an Institute

The Creative Benchmark  
Pune Has Trusted for  
15+ Years.

**impact**  
Design



# Trusted by Students. Respected by Recruiters.

Updated 2025 tools & trends  
(AI design, UX principles)

↑ An Upgraded Graphic Design Course with  
**AI Tools and 2025** Industry Trends

- 100% Placement Support
- Certification recognized by MNCs, startups & govt. bodies
- Learn from Industry Creators - Not Classroom Theorists.
- Our Students Got Jobs with ₹3.1 to ₹4.5 Lakh Salary.  
Even as Freshers!

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## Culture of Excellence

We're the trusted choice for serious learners in Pune - including students from India's top colleges and universities who come to us to upgrade their skills and build real careers in design.

We regularly host exclusive campus events with global lifestyle and energy brands that inspire, uplift, and energize our students. These sessions are designed to keep the environment vibrant and to nurture the elite, growth-focused mindset we believe in.



■ Students from India & Abroad

■ Founders, Startups & Creators Choose Us

## Fixed Modules

- Graphic design fundamentals
- Brands and Branding
- Photoshop
- Illustrator
- InDesign
- Lightroom
- After Effects
- CorelDraw
- Design planning
- video Editing

# FIXED

Freelance  
opportunities

# MAINS

Placements

Free  
Internships

## The Modules That Actually Move Careers

- Design Psychology Mastery
- Creative Problem Solving with Design Thinking
- Real Branding Workflows
- Powerful Design Communication
- Freelance Business Training
- Hands-on AI Design Tools
- Smart Automation for Designers
- Standout Internship Experience
- In-House Placement Support at Impact
- Live Client Design Mentorship
- Exclusive Industry Visits & Exposure

### Kirthi Nair

*I came with zero knowledge and walked out with real design projects, freelance clients, and a full-time job offer. Impact didn't just teach me tools - they shaped my future.*

### Mihika Deshpande

*What I loved the most? The team's commitment. They didn't leave me after the course - they helped me build my portfolio, crack interviews, and get placed with ₹3.4 LPA in 4 months*

### Vinay Kabra

*If it's Pune and you're thinking graphic design - don't waste time comparing. Impact is the name serious learners trust.  
No second thoughts. Just results.*

*We don't just teach design, we live it. Real clients, tight deadlines, bold briefs. Our students don't just leave with practice files... they leave with portfolios, instincts, and a designer's brain built for the real world.*

### High-Paying Placements

Our students have secured salary packages ranging from **₹3.1 to ₹4.5 LPA** - even as freshers.

### Freelance Projects

Take on real client work while learning and **start earning even before you finish the course.**

### The First Choice of Pune's Top College Students

When it comes to graphic design, students from Pune's most reputed colleges - including **Fergusson, Symbiosis, MIT-WPU, and BMCC** - choose us first to sharpen their creative skills and build real careers.

### 100% Practical Learning

Start working on **real design projects** from day one, so you are graduate fully job-ready - not just certified.

### 1:1 Mentorship & Feedback

Every student gets **personal attention** and expert feedback to improve faster and smarter.

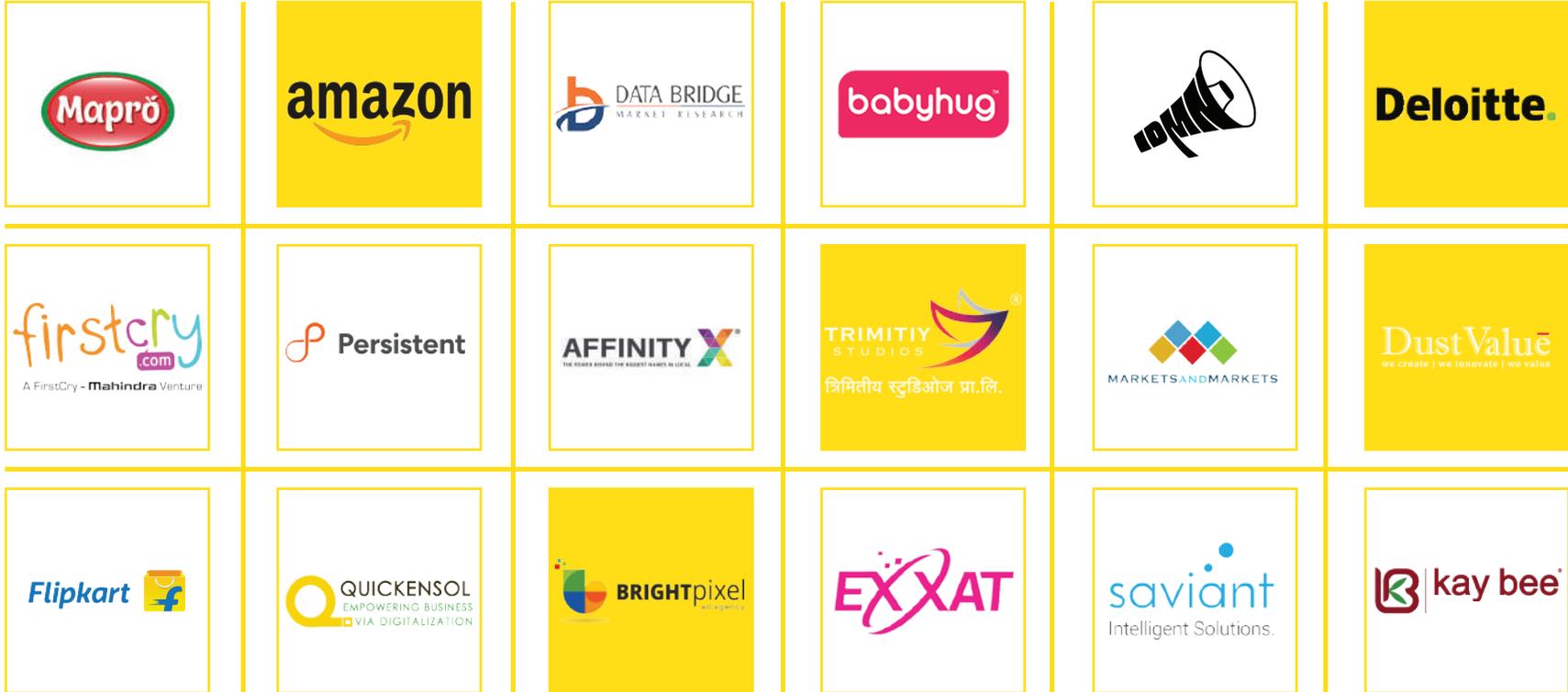
### Creative thinking + AI prompt engineering

We train you for where the design world is going - **not where it was.**

# Course highlights

# Real Students. Real Companies. Real Success.

At Impact Institute, we don't make empty promises — we show results. Our students have secured high-paying jobs right after completing the course, with packages ranging from **₹3.1 LPA to ₹4.5 LPA**, even as freshers.



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# Still Thinking? Here's What You Really Want to Know.

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## ■ Will I actually get a job after this?

**Yes**

We don't just teach design - we shape you into someone companies want to hire, with freelance skills, real projects, and the confidence to earn high-paying roles.

## ■ I want to earn well. Will this help me grow fast?

**Definitely.**

**In a city like Pune, growth matters more than just survival.** We teach you in-demand skills, help you build a portfolio that pays off, and guide you to start earning early - even as a student. This isn't just a course - **it's your career upgrade.**

## ■ I'm from a different background. Can I still do this?

**100% Yes.**

Career switchers are our success stories. Whether you're from commerce, engineering, or totally new - **you'll learn from scratch, at your pace, with expert support at every step.**

## ■ What if I'm not sure yet?

**You don't have to be sure to visit.**

Come talk to us. Feel the environment. **Ask your questions. You'll know within 10 minutes** if this place is meant for you - and if you're serious, we'll back you all the way.

# This one step might change your career.

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All you need to do now is  
**visit, talk, and experience** - and let us show you  
**why serious learners choose Impact.**

## Contact Us

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